

HUMANEXPERIENCE

MYSTERY SHOPPING REPORT

Australian Hotels Association (Vic)

Best Specialty Bar

Venue Name

Visited on:

H^x

YOUR RESULTS

BEST SPECIALTY BAR

The next few pages provide a detailed breakdown of each of the sub-scores for this award category.

OVERALL SCORE

X%

81 - 100% Area of strength

67 - 80% Requires management

0 - 66% High risk area

your results

X%	X%	X%	X%
BEFORE THE VISIT	THE VENUE	BEVERAGES	THE MENU
X%	X%	X%	X%
FOOD PRESENTATION	BATHROOMS	SERVICE	SPECIALTY BAR

H^X

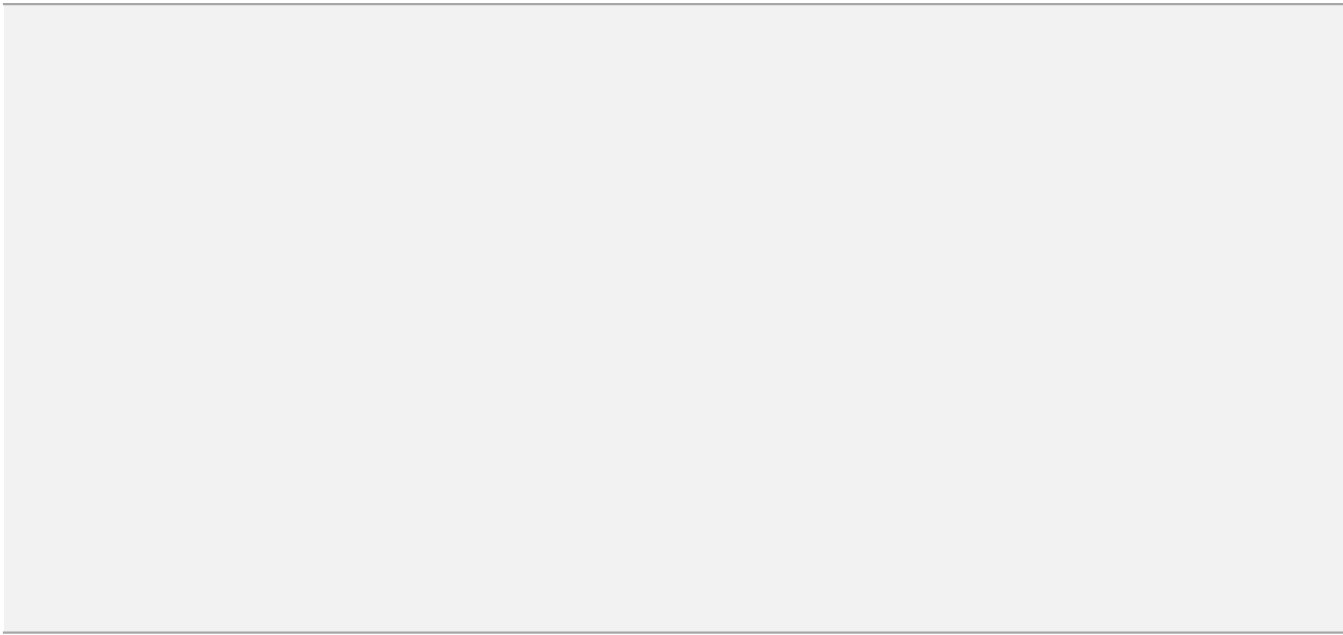
BEFORE THE VISIT

BEST SPECIALTY BAR

results

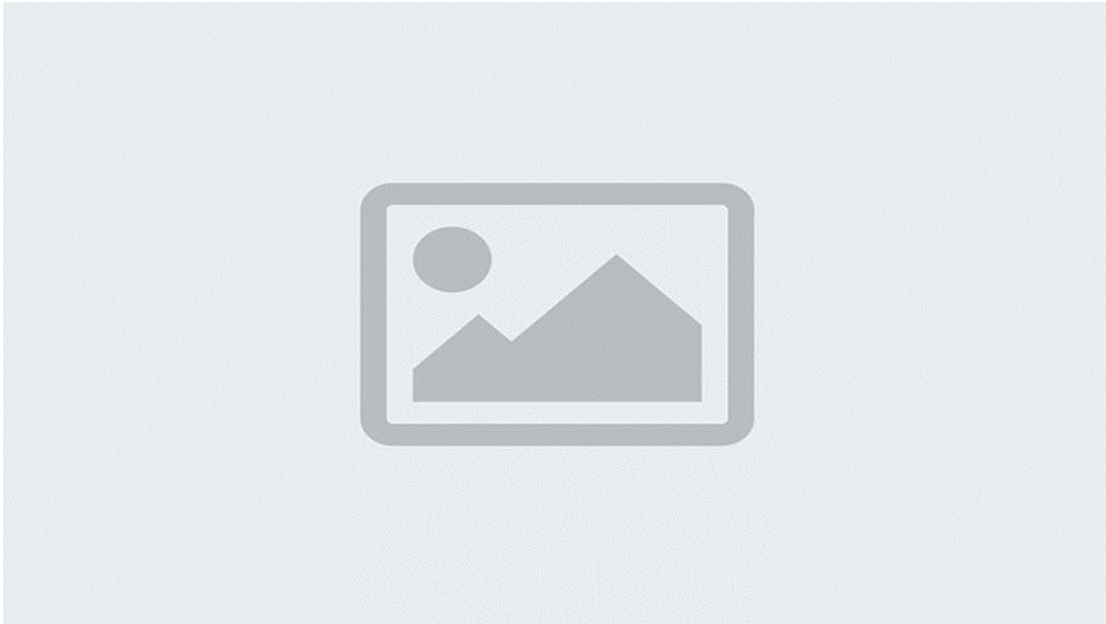
1.01	Does the venue have a Facebook or Instagram account?	
1.02	Was there a social post made within the last seven days?	
1.03	Does the venue have a website?	
1.04	Were the opening hours listed on the website?	
1.05	Is there a way to contact the venue?	
1.06	Was there a menu listed online?	
1.07	Did the website advertise different areas of the hotel?	
1.08	When you contacted the venue about a booking, did the venue get back to you regarding your booking or how to book within 24 hours?	

notes...



TOTALS FOR THIS SECTIONS			
0	0	0	0%
POSITIVE	NEGATIVE	N/A	TOTAL

social media post observed



THE VENUE

BEST SPECIALTY BAR

Date & time arrived at the venue: (Arrival date / time)

results

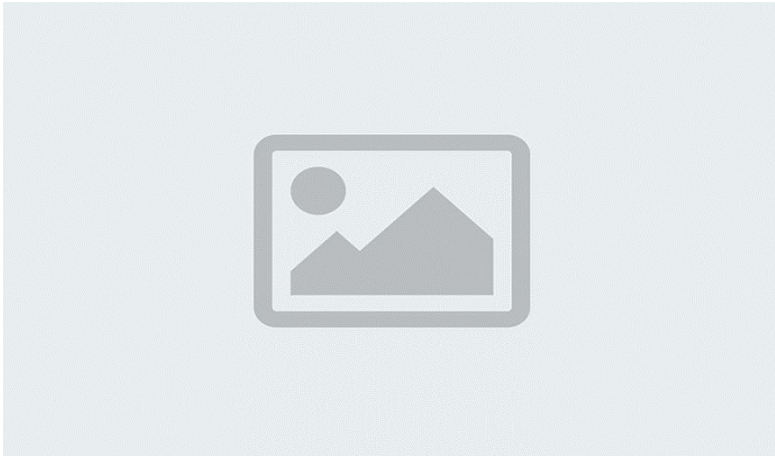
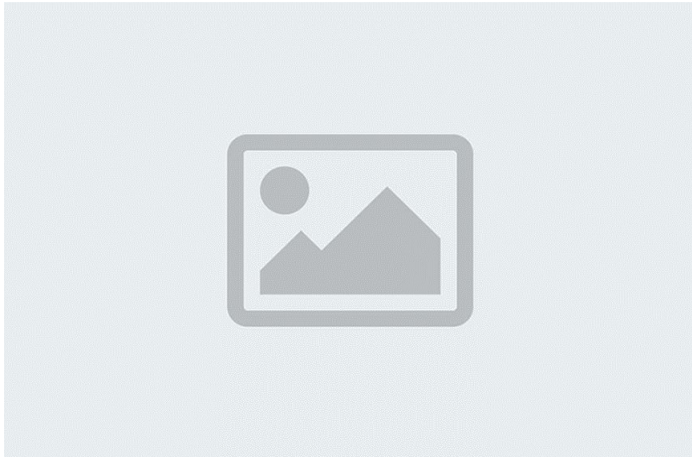
2.01	Was the street outside the venue free from rubbish?	
2.02	Were all exterior areas of the building in good repair?	
2.03	If you visited the venue after dark, was there adequate lighting outside the venue so that the entry was well lit?	
2.04	Was the lighting inside the venue adequate for the time of day/weather outside?	
2.05	Was the music at an appropriate volume?	
2.06	Did you notice poor acoustics while in the venue?	
2.07	Was the interior of the venue tidy?	
2.08	Were the floors inside the venue clean?	
2.09	Were unoccupied tables clean, tidy, and ready for the next patron(s)?	
2.10	Was the temperature inside the venue comfortable?	
2.11	Were there clear, easy-to-find directional signs inside the venue?	
2.12	Was the décor in line with the style of the venue?	
2.13	Was furniture in the venue in good repair with no obvious maintenance issues?	
2.14	Did you notice any safety hazards at the venue?	
2.15	Could you identify the location of the fire exits?	
2.16	Were the fire exits clearly marked, with clear access?	

notes...



TOTALS FOR THIS SECTIONS			
0	0	0	0%
POSITIVE	NEGATIVE	N/A	TOTAL

maintenance / safety hazards noted



BEVERAGES

BEST SPECIALTY BAR

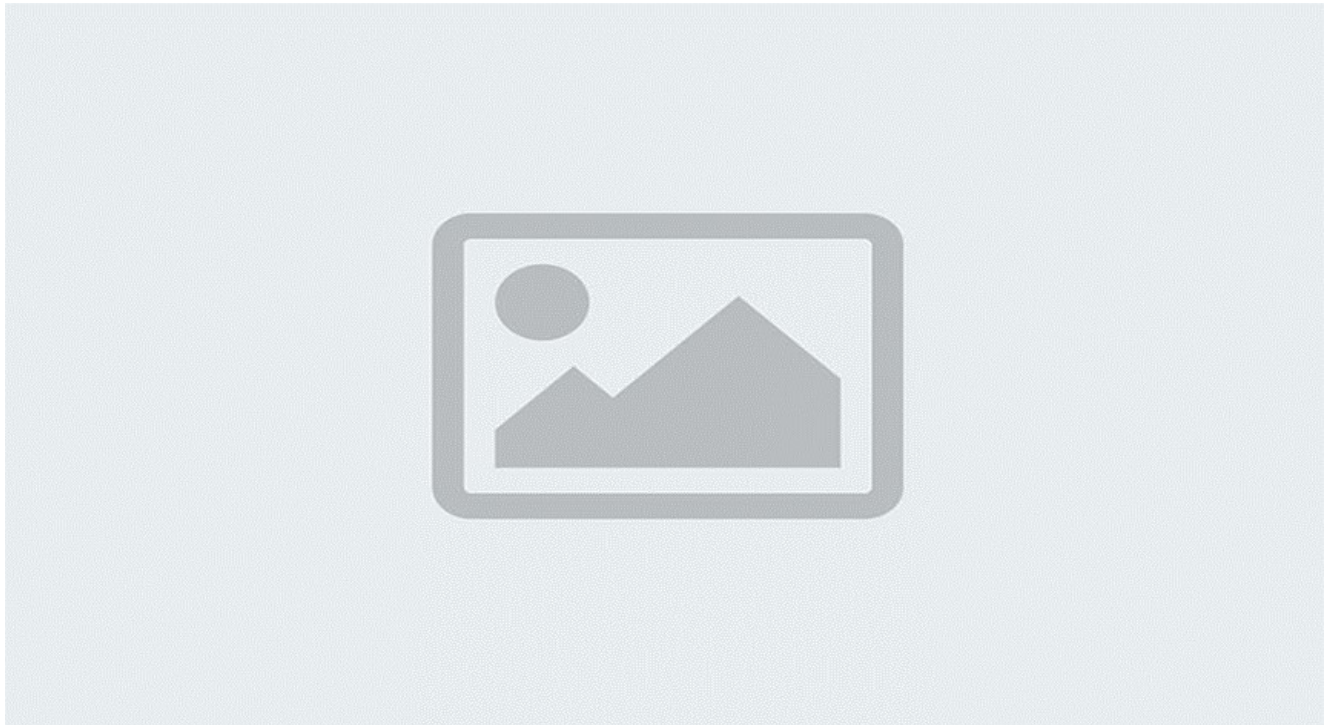
results

3.01	Was there a wide selection of beverage options available?	
3.02	Were there items on the menu that you hadn't seen before or that are not mainstream?	
3.03	If yes, what were they?	
ASK	<i>Please ask "What local drinks do you have on offer?"</i>	
3.04	What did the hotel bar staff member recommend?	
3.05	Was your query answered confidently?	
3.06	Was your query answered in an informative manner?	
3.07	Was your query answered efficiently?	
3.08	Were there non-alcoholic beverages available that suited the venue?	
3.09	If yes, what was available?	

notes...

TOTALS FOR THIS SECTIONS			
0	0	0	0%
POSITIVE	NEGATIVE	N/A	TOTAL

photo of the drink



THE MENU

BEST SPECIALTY BAR

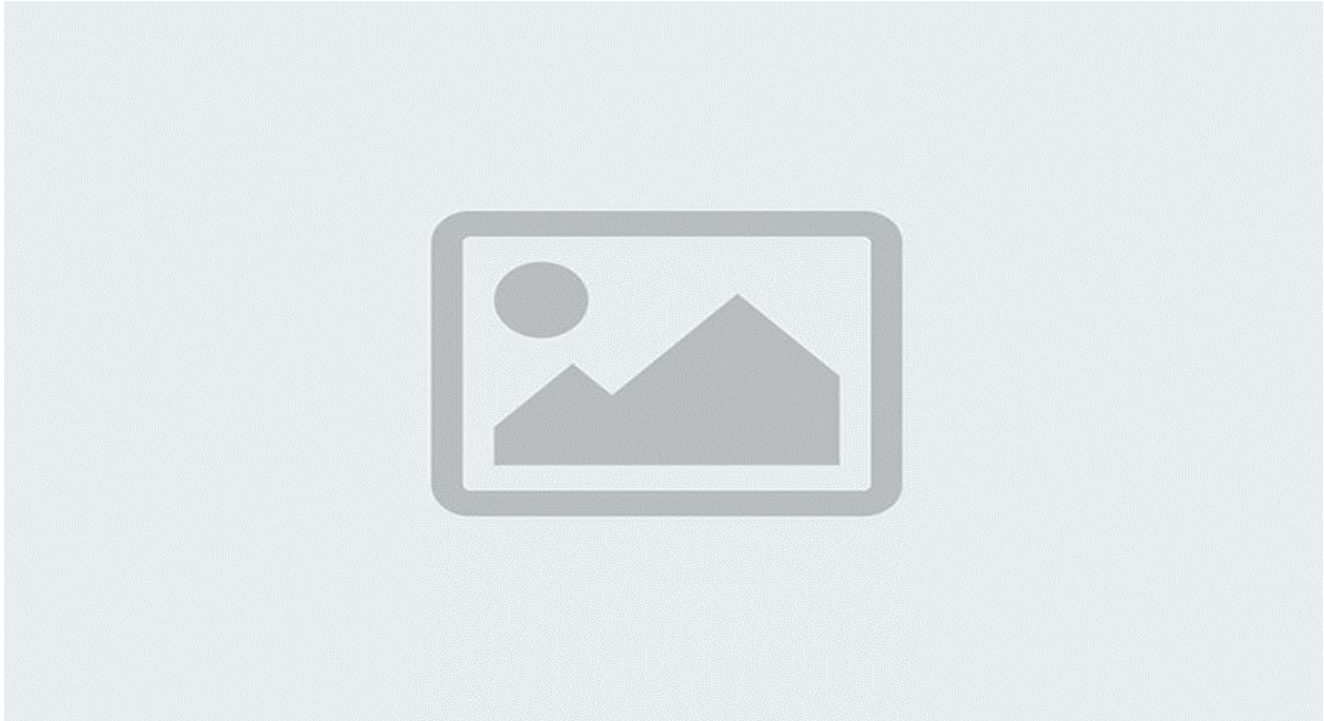
results

4.01	Were the menus easy to locate?	
4.02	Were the menus easy to read?	
4.03	Did the menus have the venue's branding displayed?	
4.04	Were the menus in line with the style of the venue?	
4.05	Was there an appropriate variety of items available on the menu?	
4.06	If the venue had physical menus, were they undamaged?	
4.07	If the venue had physical menus, were they clean?	
4.08	Were all your chosen dishes available to order?	

notes...

TOTALS FOR THIS SECTIONS			
0	0	0	0%
POSITIVE	NEGATIVE	N/A	TOTAL

photo of the menu



FOOD PRESENTATION

BEST SPECIALTY BAR

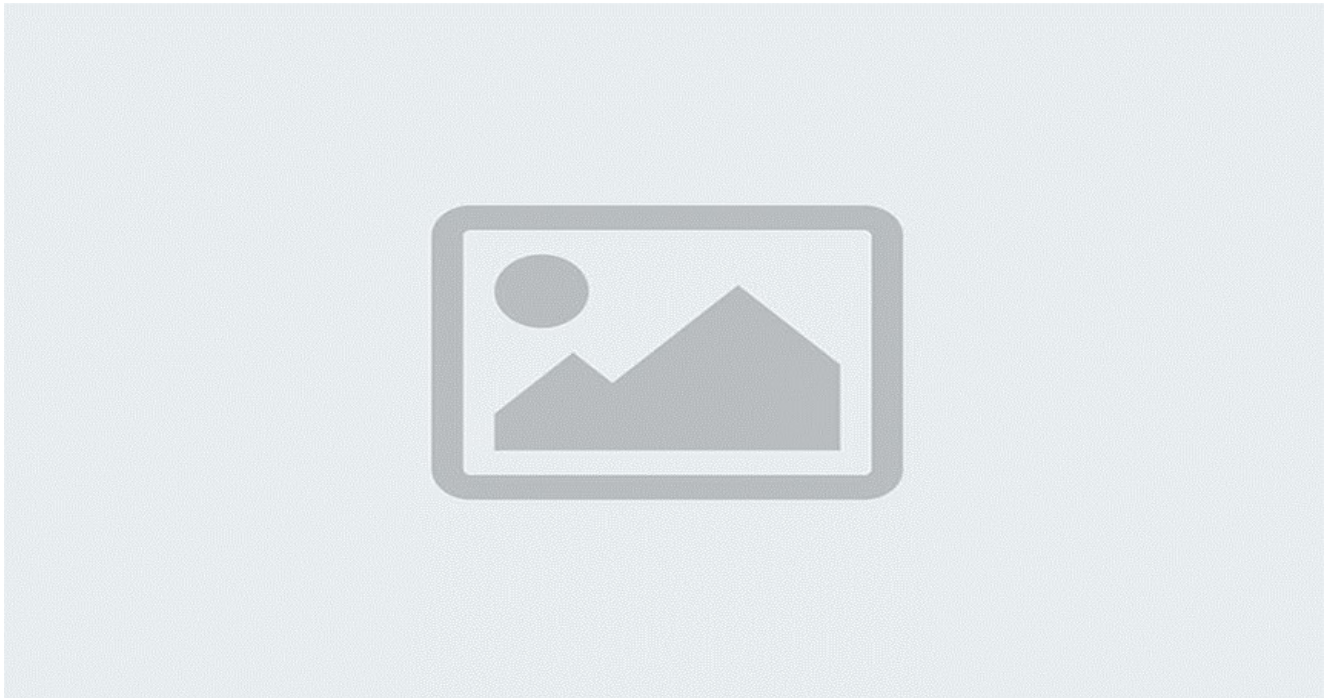
results

5.01	Was the cutlery clean?	
5.02	Was the food served on clean crockery?	
5.03	Was the crockery well maintained?	
5.04	Were your dishes delivered/ready within 30 minutes of ordering?	
5.05	If no, were you told while you were ordering or while you were waiting that your meals would take longer than 30 minutes?	
5.06	If more than one meal was ordered, were all meals delivered/ready at the same time?	
5.07	If it was table service and you ordered more than one meal, were all meals placed in front of the correct guest?	
5.08	Did the staff member announce the dishes when they served them/handed them over? NB: If there is a buzzer system, you will be assessing the staff member from whom you pick your food.	
5.09	Did the staff give a pleasant parting comment when they presented your food?	
5.10	Did the food look appetising?	
5.11	Was the food served at the correct temperature?	
5.12	Was the description of the food on the menu accurate?	
5.13	Did the accompaniments complement the main dish?	
5.14	Were the accompaniments of high quality?	
5.15	Did the food taste good?	

notes...

TOTALS FOR THIS SECTIONS			
0	0	0	0%
POSITIVE	NEGATIVE	N/A	TOTAL

photo of the meal



BATHROOMS

BEST SPECIALTY BAR

results

6.01	Were the bathrooms easy to find?	
6.02	Were the sinks operational?	
6.03	Were the toilets operational?	
6.04	Were the bathrooms well stocked with toilet paper and hand soap?	
6.05	If the bathrooms had hand dryers, were they all in working order?	
6.06	Were the bathrooms clean?	
6.07	If you used a female toilet, were there sanitary bins in each cubicle?	

notes...

TOTALS FOR THIS SECTIONS			
0	0	0	0%
POSITIVE	NEGATIVE	N/A	TOTAL

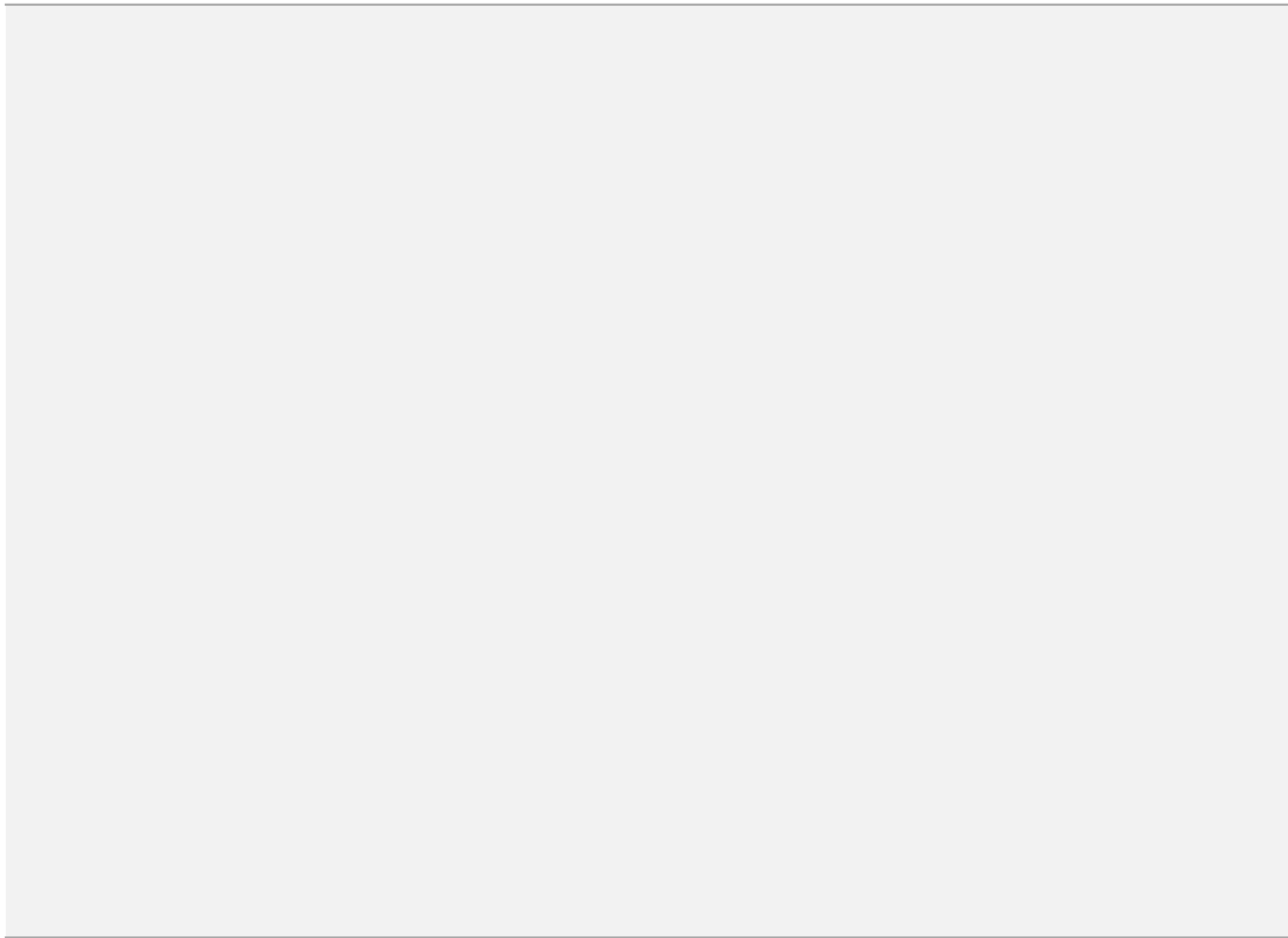
SERVICE

BEST SPECIALTY BAR

results

7.01	Were you greeted or acknowledged within two minutes of entering the venue?	
7.02	If so, were you greeted in a friendly manner?	
7.03	Were all staff members you interacted with friendly?	
7.04	Were all staff members courteous?	
7.05	Were all staff members attentive?	
7.06	Was the dress code of the staff members consistent with the theme of the venue?	
7.07	Were all staff members well groomed?	
7.08	Did any staff members cross-sell/promote something outside of their area?	
ASK	<i>"I want to bring my grandmother/grandfather, who uses a wheelchair. Is there wheelchair access to the restaurant or bistro?"</i>	
7.09	Did the staff member tell you there was wheelchair access to the restaurant or bistro?	
7.10	Was your query answered confidently?	
7.11	Was your query answered in an informative manner?	
7.12	Was your query answered efficiently?	
7.13	Were you farewelled by one of the staff members when leaving the venue?	

notes...



TOTALS FOR THIS SECTIONS			
0	0	0	0%
POSITIVE	NEGATIVE	N/A	TOTAL

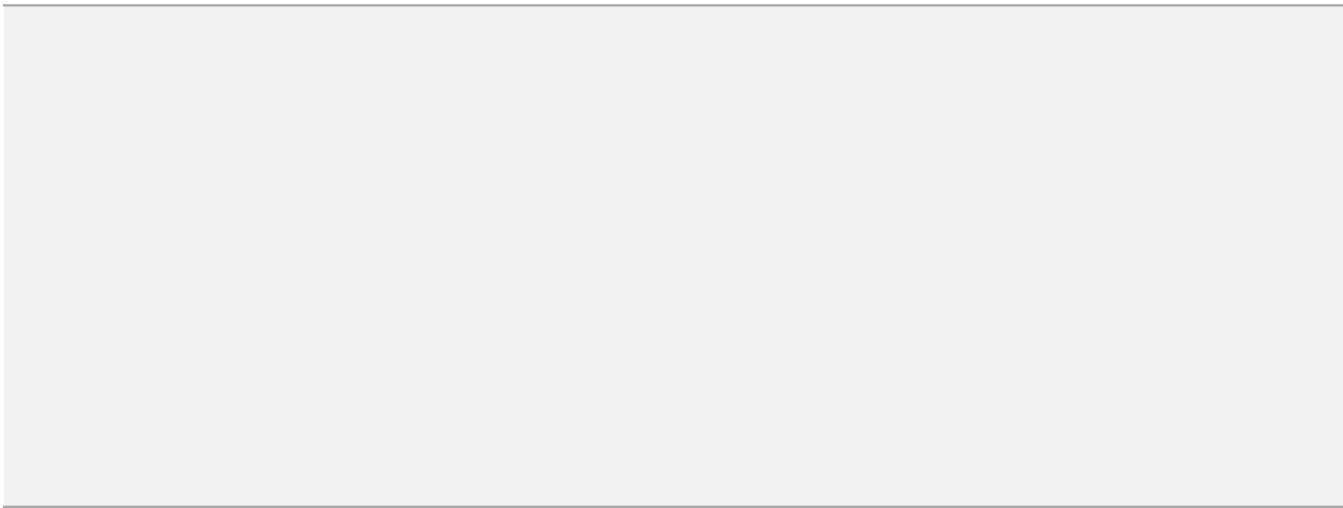
SPECIALTY BAR

BEST SPECIALTY BAR

results

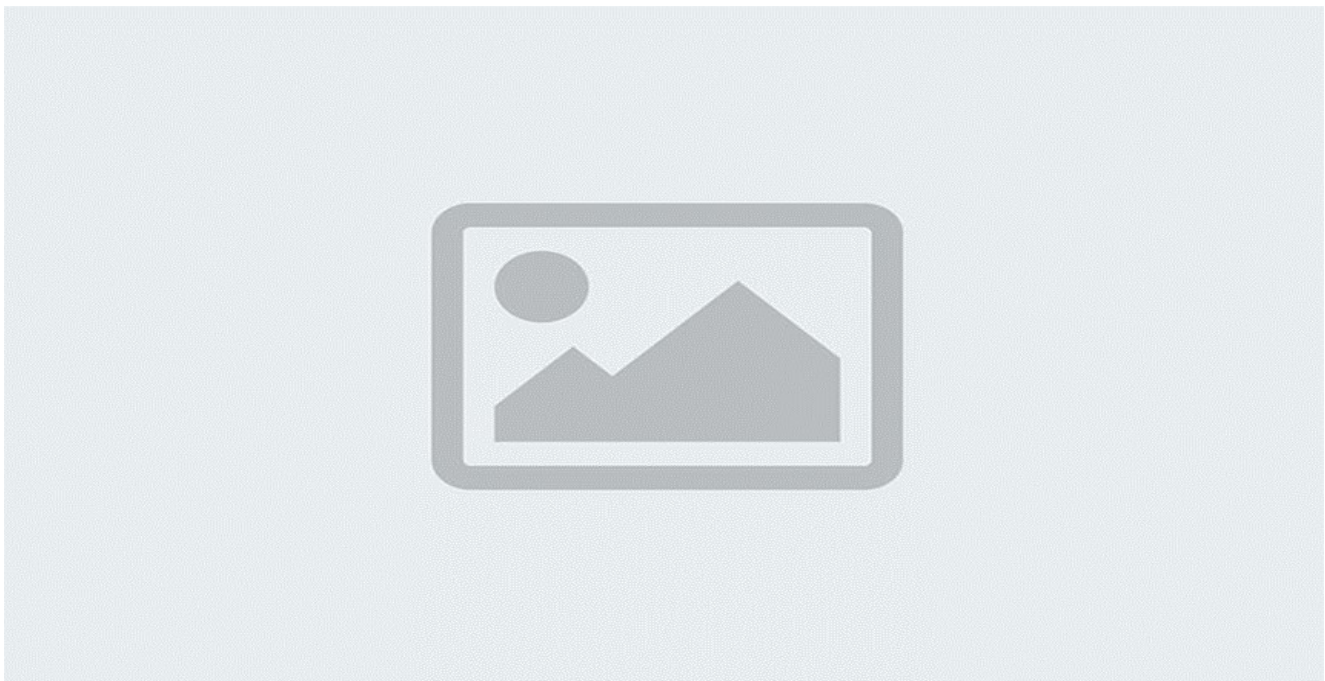
8.01	Was the theme of the bar clear?	
8.02	What was the theme of the bar?	
ASK	<i>"It feels like this bar has a <insert theme> theme to it - where does that come from?"</i>	
8.03	What did the hotel bar staff member say?	
8.04	Was your query answered confidently?	
8.05	Was your query answered in an informative manner?	
8.06	Was your query answered efficiently?	
8.07	Were the furniture and fittings at the bar on theme?	
8.08	Was the decor in line with the theme of the bar?	
8.09	What furniture, fittings, or decorations stood out to you the most that were on theme?	
8.10	Was the lighting in the bar complementary to the theme of the bar?	
8.11	Was the music playing in the bar complementary to the theme?	
8.12	Were there promotions visible that complemented the theme of the bar?	
8.13	Were there drinks available on the menu that complemented the theme?	
8.14	Was there food available on the menu that complemented the theme?	

notes...



TOTALS FOR THIS SECTION			
0	0	0	0%
POSITIVE	NEGATIVE	N/A	TOTAL

photo of the speciatty bar area



KEY COMMENTS

BEST SPECIALTY BAR

overall feedback...

THE BEST THING

KEY AREA(S) OF IMPROVEMENT